



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser
Agency
Buyer
Salesperson

Larry Kissell for Congress (9216)
Chao Strategy Message & Media (5389)
CERTO, MICHELE
Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Invoice 645818
Inv Date 10/28/2012
Terms Net 30
Contract 336370
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Chao Strategy Message & Media
Attn: Kissell
1322 G Street, SE
Washington, DC 20003

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Political - Federal Candidate (1067)
1754 CONGRESS (139389)
National/Political
1754/06368148
KISSELL FOR CONGRESS
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 11:33:57AM

Charlotte (WSOC)

DUPLICATE INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Program | Copy/ISCI | Amount | Remarks |
|------|------------------------|-----------------------|-------------------------------------|-----------------------|--------|--------------------------------|-----------|------------|---------|
| 1.0 | Contract Line Remarks: | | <u>EYEWIT NWS 11</u> | | | | | | |
| | Spot | 11:00:00PM-11:35:00PM | Day, F-1 | 10/12/12 11:13PM (Fr) | 00:30 | EYEWITNESS NEWS 11P M-SU | LKBA12NR | \$1,200.00 | |
| 2.0 | Contract Line Remarks: | | <u>ABC-NITELINE</u> | | | | | | |
| | Spot | 11:35:00PM-12:00:00AM | Day, F-1 | 10/12/12 11:36PM (Fr) | 00:30 | EYEWITNESS NEWS 11P M-SU | LKBA12NR | \$700.00 | |
| 3.0 | Contract Line Remarks: | | <u>REVISED RATE, VIEW-ABC</u> | | | | | | |
| | Spot | 10:58:00AM-12:00:00PM | Day, F-1 | 10/12/12 10:59AM (Fr) | 00:30 | The View | LKBA12NR | \$675.00 | |
| 4.0 | Contract Line Remarks: | | <u>EYEWIT NWS 6</u> | | | | | | |
| | Spot | 6:00:00PM- 6:30:00PM | Day, F-1 | 10/12/12 6:29PM (Fr) | 00:30 | EYEWITNESS NEWS 6P | LKBA12NR | \$1,100.00 | |
| 5.0 | Contract Line Remarks: | | <u>INSIDE EDITION</u> | | | | | | |
| | Spot | 6:58:00PM- 7:30:00PM | Day, F-1 | 10/12/12 7:12PM (Fr) | 00:30 | INSIDE EDITION | LKBA12NR | \$1,200.00 | |
| 6.0 | Contract Line Remarks: | | <u>GD MRN AMR-ABC</u> | | | | | | |
| | Spot | 7:00:00AM- 8:00:00AM | Day, F-1 | 10/12/12 7:28AM (Fr) | 00:30 | GOOD MORNING AMERICA 7A-8A | LKBA12NR | \$1,075.00 | |
| 7.0 | Contract Line Remarks: | | <u>AVG. ALL WKS</u> | | | | | | |
| | Spot | 10:00:00PM-11:00:00PM | Day, M-1 | 10/15/12 10:41PM (Mo) | 00:30 | Castle | LKBA12NR | \$9500.00 | |
| 8.0 | Contract Line Remarks: | | <u>REVISED RATE, VIEW-ABC</u> | | | | | | |
| | Spot | 10:58:00AM-12:00:00PM | Day, M-1 | 10/15/12 10:59AM (Mo) | 00:30 | The View | LKBA12NR | \$675.00 | |
| 9.0 | Contract Line Remarks: | | <u>REVISED RATE, EYEWIT NWS 5</u> | | | | | | |
| | Spot | 5:00:00PM- 5:30:00PM | Day, M-1 | 10/15/12 5:28PM (Mo) | 00:30 | EYEWITNESS NEWS 5P | LKBA12NR | \$1,200.00 | |
| 10.0 | Contract Line Remarks: | | <u>UPDATED 9/28, EYE NWS DAYBRK</u> | | | | | | |
| | Spot | 6:00:00AM- 7:00:00AM | Day, M-1 | 10/15/12 6:29AM (Mo) | 00:30 | EYEWITNESS NEWS DAYBREAK 6A | LKBA12NR | \$850.00 | |
| 11.0 | Contract Line Remarks: | | <u>INSIDE EDITION</u> | | | | | | |
| | Spot | 6:58:00PM- 7:30:00PM | Day, M-1 | 10/15/12 7:26PM (Mo) | 00:30 | INSIDE EDITION | LKBA12NR | \$1,200.00 | |
| 12.0 | Contract Line Remarks: | | <u>GD MRN AMR-ABC</u> | | | | | | |
| | Spot | 8:00:00AM- 9:00:00AM | Day, M-1 | 10/15/12 8:54AM (Mo) | 00:30 | GOOD MORNING AMERICA M-F 8A-9A | LKBA12NR | \$725.00 | |
| 13.0 | Contract Line Remarks: | | <u>EYE NW SA MRN1</u> | | | | | | |
| | Spot | 6:00:00AM- 7:00:00AM | Day, Sa-1 | 10/13/12 6:28AM (Sa) | 00:30 | EYEWITNESS NEWS SATURDAY 6A | LKBA12NR | \$300.00 | |
| 14.0 | Contract Line Remarks: | | <u>EYE NW SA MRN2</u> | | | | | | |
| | Spot | 7:00:00AM- 8:00:00AM | Day, Sa-1 | 10/13/12 7:22AM (Sa) | 00:30 | EYEWITNESS NEWS SATURDAY 7A | LKBA12NR | \$325.00 | |
| 15.0 | Contract Line Remarks: | | <u>GD MRN-SAT-ABC</u> | | | | | | |
| | Spot | 8:00:00AM- 9:00:00AM | Day, Sa-1 | 10/13/12 7:59AM (Sa) | 00:30 | Good Morning America Saturday | LKBA12NR | \$475.00 | |
| 16.0 | Contract Line Remarks: | | <u>EYE NW SU MRN2</u> | | | | | | |
| | Spot | 7:00:00AM- 8:00:00AM | Day, Su-1 | 10/14/12 7:29AM (Su) | 00:30 | EYEWITNESS NEWS SUNDAY 6-8A | LKBA12NR | \$300.00 | |
| 17.0 | Contract Line Remarks: | | <u>EYEWIT NWS 11</u> | | | | | | |
| | Spot | 11:00:00PM-11:35:00PM | Day, Th-1 | 10/11/12 11:35PM (Th) | 00:30 | EYEWITNESS NEWS 11P M-SU | LKBA12 | \$1,200.00 | |
| 18.0 | Contract Line Remarks: | | <u>EYEWIT NWS 5</u> | | | | | | |
| | Spot | 5:00:00PM- 5:30:00PM | Day, Th-1 | 10/11/12 5:28PM (Th) | 00:30 | EYEWITNESS NEWS 5P | LKBA12 | \$850.00 | |
| 19.0 | Contract Line Remarks: | | <u>EYEWIT NWS 6</u> | | | | | | |
| | Spot | 6:00:00PM- 6:30:00PM | Day, Th-1 | 10/11/12 6:13PM (Th) | 00:30 | EYEWITNESS NEWS 6P | LKBA12 | \$1,100.00 | |
| 20.0 | Contract Line Remarks: | | <u>UPDATED 9/28, EYE NWS DAYBRK</u> | | | | | | |
| | Spot | 6:00:00AM- 7:00:00AM | Day, Th-1 | 10/11/12 6:43AM (Th) | 00:30 | EYEWITNESS NEWS DAYBREAK 6A | LKBA12 | \$850.00 | |



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser
Agency
Buyer
Salesperson

Larry Kissell for Congress (9216)
Chao Strategy Message & Media (5389)
CERTO, MICHELE
Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Invoice 645818
Inv Date 10/28/2012
Terms Net 30
Contract 336370
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Chao Strategy Message & Media
Attn: Kissell
1322 G Street, SE
Washington, DC 20003

AgM

Product Political - Federal Candidate (1067)
Brand 1754 CONGRESS (139389)
Acct Types National/Political
Est/Headline 1754/06368148
Demo
Revision
Comments KISSELL FOR CONGRESS
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 11:33:57AM

Charlotte (WSOC)

DUPLICATE INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Program | Copy/ISCI | Amount | Remarks |
|------|------------------------|------------------------|-------------------------------------|-----------------------|--------|------------------------------------|----------------------|-----------|----------------|
| 21.0 | Contract Line Remarks: | | <u>GD MRN AMR-ABC</u> | | | | | | |
| | Spot | 8:00:00AM- 9:00:00AM | Day, Th-1 | 10/11/12 8:41AM (Th) | 00:30 | GOOD MORNING AMERICA M-F 8A-9A | LKBA12 | \$725.00 | |
| 22.0 | Contract Line Remarks: | | <u>REVISED RATE, EYEWIT NWS 5</u> | | | | | | |
| | Spot | 5:00:00PM- 5:30:00PM | Day, Tu-1 | 10/16/12 5:27PM (Tu) | 00:30 | EYEWITNESS NEWS 5P | LKMC12 | \$1200.00 | |
| 23.0 | Contract Line Remarks: | | <u>REVISED RATE, GD MRN AMR-ABC</u> | | | | | | |
| | Spot | 7:00:00AM- 8:00:00AM | Day, Tu-1 | 10/16/12 7:29AM (Tu) | 00:30 | GOOD MORNING AMERICA 7A-8A | LKMC12 | \$1075.00 | |
| 24.0 | Contract Line Remarks: | | <u>GD MRN AMR-ABC</u> | | | | | | |
| | Spot | 8:00:00AM- 9:00:00AM | Day, Tu-1 | 10/16/12 8:42AM (Tu) | 00:30 | GOOD MORNING AMERICA M-F 8A-9A | LKMC12 | \$725.00 | |
| 25.0 | Contract Line Remarks: | | <u>EYEWIT NWS 11</u> | | | | | | |
| | Spot | 11:00:00PM- 11:35:00PM | Day, W-1 | 10/17/12 11:21PM (We) | 00:30 | EYEWITNESS NEWS 11P M-SU | LKMC12 | \$1200.00 | |
| 26.0 | Contract Line Remarks: | | <u>VIEW-ABC</u> | | | | | | |
| | Spot | 10:58:00AM- 12:00:00PM | Day, W-1 | 10/17/12 11:36AM (We) | 00:30 | The View | LKMC12 | \$675.00 | |
| 27.0 | Contract Line Remarks: | | <u>REVISED RATE, EYEWIT NWS 6</u> | | | | | | |
| | Spot | 6:00:00PM- 6:30:00PM | Day, W-1 | 10/17/12 6:29PM (We) | 00:30 | EYEWITNESS NEWS 6P | LKMC12 | \$1500.00 | |
| 28.0 | Contract Line Remarks: | | <u>UPDATED 9/28, EYE NWS DAYBRK</u> | | | | | | |
| | Spot | 6:00:00AM- 7:00:00AM | Day, W-1 | 10/17/12 6:13AM (We) | 00:30 | EYEWITNESS NEWS DAYBREAK 6A | LKMC12 | \$850.00 | |
| 29.0 | Contract Line Remarks: | | <u>INSIDE EDITION</u> | | | | | | |
| | Spot | 6:58:00PM- 7:30:00PM | Day, W-1 | 10/17/12 7:28PM (We) | 00:30 | ENTERTAINMENT TONIGHT | LKMC12 | \$1200.00 | |
| 30.0 | Spot | | | 10/17/12 | | | 1 preempt @ \$775.00 | \$0.00 | No Avail |
| 31.0 | Contract Line Remarks: | | <u>EYEWIT NWS 11</u> | | | | | | |
| | Spot | 11:00:00PM- 11:35:00PM | Day, M-1 | 10/15/12 11:13PM (Mo) | 00:30 | EYEWITNESS NEWS 11P M-SU | LKBA12NR | \$1200.00 | |
| 32.0 | Spot | 5:00:00AM- 5:30:00AM | Day, W-1 | 10/17/12 4:59AM (We) | 00:30 | EYEWITNESS NEWS DAYBREAK 5A-6A | LKMC12 | \$425.00 | M/G For 30.0.1 |
| 33.0 | Spot | 12:05:00AM- 1:00:00AM | Day, W-2 | 10/17/12 12:40AM (We) | 00:30 | Jimmy Kimmel Live | LKMC12 | \$150.00 | M/G For 30.0.1 |
| 33.0 | Spot | 12:05:00AM- 1:00:00AM | Day, W-2 | 10/17/12 1:02AM (We) | 00:30 | Jimmy Kimmel Live | LKMC12 | \$150.00 | M/G For 30.0.1 |
| 34.0 | Spot | 7:00:00PM- 8:00:00PM | Per week (1), Su | 10/28/12 7:23PM (Su) | 00:30 | WORLD'S FUNNIEST MOMENTS-HALLOWEEN | LKCH12 | \$650.00 | |
| 35.0 | Spot | 5:00:00PM- 6:00:00PM | Per week (1), Su | 10/28/12 5:34PM (Su) | 00:30 | SHARK TANK | LKCH12 | \$475.00 | |

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

| | | | |
|-------------|--------------|-------------|----|
| Gross Total | \$32,700.00 | Total Spots | 35 |
| Commission | (\$4,905.00) | | |
| Net Total | \$27,795.00 | | |